

KURUMSAL KİMLİK KILAVUZU



İSTANBUL
GALATA
ÜNİVERSİTESİ

LOGO

Kullanım - 1



İSTANBUL
GALATA
ÜNİVERSİTESİ



İSTANBUL
GALATA
UNIVERSITY

LOGO

Kullanım - 2



LOGO

Kullanım - 3



LOGO

Dişı Kullanım



LOGO

Dişı Kullanım



LOGO

DiŐi Kullanım



KURUMSAL RENKLER

ANA RENKLER

**Pantone
166C**

CMYK	RGB
2	230
77	83
100	0
0	#e65300

**Pantone
4152C**

CMYK	RGB
97	11
70	81
12	147
1	#0b5193

İKİNCİL RENK

**Pantone
165C**

CMYK	RGB
78	50
61	62
48	72
50	#323e48

KURUMSAL FONTLAR

Melissa Group Normal

Melissa Group Normal Italic

Melissa Group Medium

Melissa Group Medium Italic

Melissa Group Bold

Melissa Group Bold Italic

Barlow Medium

Barlow Bold

Barlow Extra Bold

www.galata.edu.tr



İSTANBUL
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ÜNİVERSİTESİ

KURUMSAL FONTLAR

Brother 1816 Regular

Brother 1816 Regular Italic

Brother 1816 Medium

Brother 1816 Medium Italic

Brother 1816 Bold

Brother 1816 Bold Italic

Acuta Book

Acuta Book Italic

Acuta Medium

Acuta Medium Italic

Acuta Bold

Acuta Bold Italic