ISTANBUL GALATA UNIVERSITY
FACULTY OF ARTS AND SOCIAL SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
EDUCATION- TEACHING PLAN (CURRICULUM)

1. CLASS 1. SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
ATA101	Ataturk's Principles and History of Turkish Revolution I	2	0	2	2	Tr	Compulsory
ING103	English I	2	0	2	2	EN	Compulsory
TRK101	Turkish Language I	2	0	2	2	Tr	Compulsory
KPL100	Career Planning	1	0	1	2	Tr	Compulsory
UNI113	Information and Communication Technologies	1	0	1	2	Tr	Compulsory
BUS103	Introduction to Business	3	0	3	7	Tr	Compulsory
BUS105	General Accounting	3	0	3	7	Tr	Compulsory
BUS107	Basic Mathematics	2	0	2	6	Tr	Compulsory
	Total	16	0	16	30		

1.CLASS 2.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
ATA102	Ataturk's Principles and History of Turkish Revolution II	2	0	2	2	Tr	Compulsory
ING104	English II	2	0	2	2	EN	Compulsory
TRK102	Turkish Language II	2	0	2	2	Tr	Compulsory
BUS104	Management and Organization	3	0	3	6	Tr	Compulsory
BUS106	Introduction to Marketing	3	0	3	6	Tr	Compulsory
BUS108	The Basic Concepts of Law	3	0	3	6	Tr	Compulsory
BUS110	Microeconomics	3	0	3	6	Tr	Compulsory
	Total	18	0	18	30		

2.CLASS 3.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS201	Intercultural Communication	3	0	3	4	Tr	Compulsory
BUS203	Financial Management	3	0	3	5	Tr	Compulsory
BUS205	Consumer Behavior	3	0	3	5	Tr	Compulsory
BUS207	Macroeconomics	3	0	3	6	Tr	Compulsory
BUS209	Production Management	3	0	3	5	Tr	Compulsory
BUS211	Human Resources Management	3	0	3	5	Tr	Compulsory
	Total	18	0	18	30		

2.CLASS 4.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS202	Organizational Behavior	3	0	3	5	Tr	Compulsory
BUS204	Commercial Law	3	0	3	5	Tr	Compulsory
BUS206	Cost Accounting	3	0	3	5	Tr	Compulsory
BUS208	Turkish Economy	3	0	3	5	Tr	Compulsory
BUS210	Total Quality Management	3	0	3	5	Tr	Compulsory
BUS212	E-Commerce Management	3	0	3	5	Tr	Compulsory
	Total	18	0	18	30		

3.CLASS 5.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS301	Digital Marketing	3	0	3	4	Tr	Compulsory
BUS303	Strategic Management	3	0	3	5	Tr	Compulsory
BUS305	Management Accounting	3	0	3	5	Tr	Compulsory
BUS307	Turkish Tax System	2	0	2	3	Tr	Compulsory
BUS309	Organizational Conflict Management	3	0	3	5	Tr	Compulsory
	Department Elective Courses Group I	2	0	2	4	Tr	Elective
	University Elective Courses Group I	2	0	2	4	Tr	Elective
	Total	18	0	18	30		

DEPARTMENT ELECTIVE COURSE GROUP I

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS311	Current Approaches in Management	2	0	2	4	Tr	Elective
BUS313	Neuromarketing	2	0	2	4	Tr	Elective
BUS315	Financial Markets and Institutions	2	0	2	4	Tr	Elective
BUS317	Zero Waste Management	2	0	2	4	Tr	Elective

UNIVERSITY ELECTIVE COURSE GROUP I

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
UNI303	Entrepreneurship	2	0	2	4	Tr	Elective
UNI319	Strategic Decision-Making	2	0	2	4	Tr	Elective
UNI323	Innovation Management	2	0	2	4	Tr	Elective
UNI325	Leadership and Teamwork	2	0	2	4	Tr	Elective
UNI327	Crisis Management	2	0	2	4	Tr	Elective
UNI329	Financial Literacy	2	0	2	4	Tr	Elective
UNI331	Time Management	2	0	2	4	Tr	Elective

3.CLASS 6.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type

BUS302	Financial Statement Analysis	3	0	3	5	Tr	Compulsory
BUS304	Customer Relationship Management	2	0	2	3	Tr	Compulsory
BUS306	Business English	3	0	3	4	Tr	Compulsory
BUS308	Supply Chain Management	3	0	3	5	Tr	Compulsory
BUS310	Strategic Brand Management	3	0	3	5	Tr	Compulsory
	Department Elective Courses Group II	**2**	**0**	**2**	**4**	**Tr**	**Elective**
	University Elective Courses Group II	**2**	**0**	**2**	**4**	**Tr**	**Elective**
	Total	18	0	18	30		

DEPARTMENT ELECTIVE COURSE GROUP II

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS312	Sustainable Business Practices	2	0	2	4	Tr	Elective
BUS314	Data Sciences in Business	2	0	2	4	Tr	Elective
BUS316	E- Business Management	2	0	2	4	Tr	Elective
BUS318	Turkey- European Union Relations	2	0	2	4	Tr	Elective

UNIVERSITY ELECTIVE COURSE GROUP II

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
UNI310	Digital Literacy and Technology Addiction	2	0	2	4	Tr	Elective
UNI312	Social Media and Content Management	2	0	2	4	Tr	Elective
UNI314	Social Media and Digital Communication	2	0	2	4	Tr	Elective
UNI316	Digital Transformation and Industry 4.0	2	0	2	4	Tr	Elective
UNI318	Artificial Intelligence From Concept to Application	2	0	2	4	Tr	Elective
UNI320	Media Literacy	2	0	2	4	Tr	Elective
UNI322	Speed Reading and Comprehension	2	0	2	4	Tr	Elective
UNI324	Effective Communication and Presentation Skills	2	0	2	4	Tr	Elective

4.CLASS 7.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
SSBF001	Research Methods and Techniques	3	0	3	5	Tr	Compulsory
BUS403	International Business	3	0	3	5	Tr	Compulsory
BUS405	Logistics Management	3	0	3	6	Tr	Compulsory
BUS407	Auditing	3	0	3	6	Tr	Compulsory
	Department Elective Courses Group III	**2**	**0**	**2**	**4**	**Tr**	**Elective**
	University Elective Courses Group III	**2**	**0**	**2**	**4**	**Tr**	**Elective**
	Total	16	0	16	30		

DEPARTMENT ELECTIVE COURSE GROUP III

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS409	Management Information Systems	2	0	2	4	Tr	Elective
BUS411	Digital Management	2	0	2	4	Tr	Elective
BUS413	Society 5.0	2	0	2	4	Tr	Elective

UNIVERSITY ELECTIVE COURSE GROUP III

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
UNI417	Labor and Social Security Law	2	0	2	4	Tr	Elective
UNI419	Violence Against Women and Social Work	2	0	2	4	Tr	Elective
UNI421	Human Rights and Social Justice	2	0	2	4	Tr	Elective
UNI423	Gender Studies	2	0	2	4	Tr	Elective
UNI425	Volunteering Activities	2	0	2	4	Tr	Elective
UNI427	Environmental Ethics	2	0	2	4	Tr	Elective
UNI429	Sustainability and Ecological Balance	2	0	2	4	Tr	Elective
UNI431	Emotional Intelligence Skills	2	0	2	4	Tr	Elective
UNI433	Disaster Search and Rescue	2	0	2	4	Tr	Elective

4.CLASS 8.SEMESTER

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS402	Internship	0	10	0	10	Tr	Compulsory
BUS404	Import-Export Transactions	3	0	3	3	Tr	Compulsory
BUS406	International Marketing	3	0	3	4	Tr	Compulsory
BUS408	Debate Techniques	2	0	2	2	Tr	Compulsory
BUS410	Energy Policies and Management	3	0	3	3	Tr	Elective
	Department Elective Courses Group IV	**2**	**0**	**2**	**4**	**Tr**	**Elective**
	University Elective Courses Group IV	**2**	**0**	**2**	**4**	**Tr**	**Elective**
	Total	15	10	15	30		

DEPARTMENT ELECTIVE COURSE GROUP IV

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
BUS412	Organizational Development	2	0	2	4	Tr	Elective
BUS414	Enterprise Resource Planning	2	0	2	4	Tr	Elective

BUS416	Management Consulting	2	0	2	4	Tr	Elective

UNIVERSITY ELECTIVE COURSE GROUP IV

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type
UNI402	History of Civilization	2	0	2	4	Tr	Elective
UNI404	Philosophy in Movies	2	0	2	4	Tr	Elective
UNI406	Modern Philosophy	2	0	2	4	Tr	Elective
UNI408	Art History and Cultural Heritage	2	0	2	4	Tr	Elective
UNI410	Creative Writing and Presentation Skills	2	0	2	4	Tr	Elective
UNI412	Stress Management and Mental Health	2	0	2	4	Tr	Elective
UNI414	Basic First Aid	2	0	2	4	Tr	Elective
UNI418	Nutrition Awareness and Healthy Living	2	0	2	4	Tr	Elective
UNI442	Project Management	2	0	2	4	Tr	Elective

Course Code	Course Name	Theoretical	Practical	Credit	ECTS	Language	Type